Appendix A





## **Issue: September 2014**

## **Main Sponsors**









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YEOVIL WITHOUT PARISH COUNCIL





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## It's been an exciting year for the Yeovil Town Team!

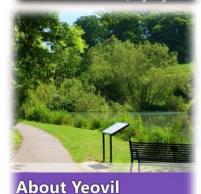
- The Fashion Festival in June 2014 was a huge success Many of Yeovil's top fashion retailers showcased their latest trends and summer ranges. During the weekend of the Festival there were lots of promotional offers in local businesses for shoppers. We managed to source some incredible raffle prizes for the Fashion launch Event at Chicago Rock, including vouchers and gift sets from businesses in Yeovil plus even a pair of return BMI flights to a destination in Europe! Additionally the best dressed guest won a VIP champagne personal shopping experience at Beales with £200 to spend in store! You can find the Fashion Launch Event film on 'Little Clips' Facebook Page!
- The Fashion Fix Event at The Quedam was a brilliant day hosted by Emmeline Stevens who gave the audience free styling advice. The public were offered free makeovers by Boots & Body Shop also M&S gave manicures to raise money for Breakthrough Breast cancer. Not even the rain stopped the models from strutting their stuff and the guests from having a fantastic day!
- We have held several Vintage Markets at King George Street which coincides with the monthly Farmers Market. The eccentric Vintage Market promotes Yeovil's independent retail stores whilst offering people a unique shopping experience The Event was filled with hand painted furniture, interiors, beautiful handbags, jewellery, clothes, giftware, and men's vintage items. There were gorgeous homemade food, children's activities and music played by local, young talented musicians.













nistory, car parks, useful information etc.

## So what else is the Yeovil Town Team doing in 2014?

- We will continue to organise exciting monthly Vintage Markets consisting of interesting stalls from various new retailers. Check out the Yeovil's Vintage Market Facebook page for more information!
- Super Saturday: The Yeovil Flower and Food Festival will bring delicious food, beautiful flowers and music to Yeovil on September 27<sup>th</sup> 2014. The town centre will come alive with gardening competitions, the Farmer's Market, Vintage Market, Buskfest, children's workshops, face painting and a stilt walker!
- We are in the process of planning the 2014 Christmas Light Switch on and excitedly brainstorming fresh, innovating ideas such as an wonderful Christmas themed lantern procession through town and other entertainment to make the November 2014 Light Switch on the best one yet!
- We will be frequently adding more Loyalty Card offers for users to gain discounts and bargains in Yeovil. A list of the Loyalty Card offers is available on yeoviltown.com or the Yeovil Town Guide App.
- The Yeovil Town Guide App is now available for people to download! We are constantly improving and updating the App providing users with maps and important information of events, businesses and services in Yeovil including shopping, transport, accommodation, food and leisure. Download the app here at <a href="http://www.townguideapps.com/apps/yeovil-app.html">http://www.townguideapps.com/apps/yeovil-app.html</a>
- The Yeovil Town Team Facebook and Twitter will continue to post regular news and updates on upcoming events, deals and offers for shopping, eating and entertainment in Yeovil.
- We are excited to announce we are now on Instagram http://instagram.com/yeoviltownteam
- Thank you to everyone that has been supporting the Yeovil Town Team and if you have any queries please contact yeoviltownteam@gmail.com
- Alternatively you can also visit our social media pages and message us via <a href="https://www.facebook.com/YeovilTownTeam">https://www.facebook.com/YeovilTownTeam</a> or Twitter @YeovilTownTeam.











